

UNIFORM DIRECT

2021

Parents Guide to Buying School Uniform

This guide is designed to help parents when purchasing uniform either **online or in-store** in time for the start of the new academic year

1

PREPARE your order

Measure your child using our guide to help you and make a list of all the items you require and the sizes you need.

The sizes of our garments are given in inches.

For help and support, please email us at customerservices@uniform-direct.com

2

Purchase EARLY

BEFORE 31st July for online orders and 7th August for in-store orders

Purchase your uniform in plenty of time, we think **May and June are the best times to buy**. Buying early in-store allows you time to exchange incorrect sizes and place any special orders well before start of term.



SCAN ME

- To book a fixed time appointment to visit store, please visit <https://uniform-direct-derby.appointlet.com> or scan this QR code. (appointments are not available during the last 2 weeks of the school holidays) Walk ins are welcome however please be prepared to queue .
- To use the "CALL & COLLECT" service, have your list and your payment card details ready and phone 01332 342569 to place your phone order. **Collection from store is by appointment only. Lines can be busy so please be patient.**

For help and support email: customerservices@uniform-direct.com

3

Do not risk leaving it TOO LATE!

We cannot guarantee orders placed after 31st July online or 7th August in-store will get to you in time for start of school.

Queues in-store after mid August are usually very long....

For help and support, please email us at customerservices@uniform-direct.com

BE SMART, BE PREPARED AND SHOP EARLY

www.uniform-direct.com

BE PREPARED—measure your child

- Before visiting the store or ordering online—measure your child with a tape measure. Accurate measuring will reduce the likelihood of returning items due to incorrect sizing. Please follow the guide below.



Our garment sizes reflect the size of the body the garment will fit in **inches**.

For example, if the chest measures 32 inches, then the blazer 32 will fit.

However if you require a more roomier fit, select larger than size 32.

#top tip—chest/waist/hips—measure all the way round the body at the measuring points highlighted in the diagram above.

#top tip—collar—measure all the way round the base of the neck at the measuring point highlighted above, leaving a 2 finger gap between the tape and skin, for comfort.

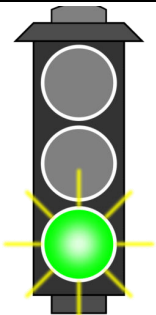
NOTE YOUR CHILDS MEASUREMENTS BELOW

	INCHES
1. COLLAR (only needed for boys shirts)	
2. CHEST	
3. WAIST	
4. HIPS	
5. INSIDE LEG	
6. SKIRT LENGTH	

BE PREPARED—make a list & plan your visit

- Before visiting the store **BE PREPARED** - make a list of the items you wish to purchase and the size and quantity you need. A full list of your schools uniform requirements can be found on the schools website. Please wait at the marked position whilst our staff pick out your order.
- As touching or trying on is not permitted, please shop alone where possible to limit the number of people instore.
- Due to service limitations and to keep everybody safe during the pandemic, please plan your visit to store, avoid leaving it to the end of summer. Please use the below guidance. **You will be required to wear a face mask or visor when visiting store, unless you are medically exempt.**

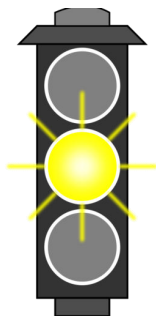
THE BEST TIME TO BUY and when to avoid



APRIL, MAY, JUNE The best time to buy

We strongly recommend that you buy your school uniform early and in advance of the school summer holidays. Buy with room for growth in mind and rest assured that we can exchange sizes for you up to when school starts in September—T's & C's apply.

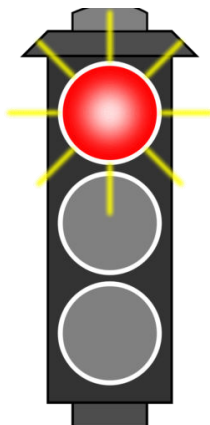
Queues are minimal and **Stock Availability is excellent**



JULY - before the school holidays start and before 31st July.

July is a busier month however we recommend that you purchase school uniform **before** the school holidays start . Buy with room for growth in mind and rest assured we can exchange sizes for you up to when school starts in September—T's & C's apply.

Queues are slightly longer and **Stock Availability is very good**











AUGUST AND BEGINNING OF SEPTEMBER - please do not leave it too late. DO NOT RISK uniform selling out.

August & September are extremely busy months especially leading up to the start of the new school year. Sizes can sell out very fast so do not risk not being able to get your uniform in time. PLEASE AVOID shopping in the last 2 weeks of the school holidays, queues will be long.

Queues are in excess of 3 hours and **Stock Availability is limited**. Back orders placed after 7th August are **not guaranteed** to arrive for the start of the new school term.

COVID-19 & VISITING STORE

In order to keep everyone safe and help reduce the transmission of COVID-19, please follow the below advice when visiting store;

	<ul style="list-style-type: none">• Please be aware that you will be expected to wait in a queue, outside the store and follow social distancing rules by keeping 2 metres apart. During peak times in the summer, queue waiting times may exceed 3 hours, therefore queues may be closed from at least 4 hours prior to store closing time. This is so that we can serve shoppers in the queue within a timely manner before closing time.• Please bring an umbrella with you in case it rains.• Please be considerate to our neighbours and avoid blocking access to any of the local businesses.• Please refer to our website for store opening times
	<ul style="list-style-type: none">• Please always comply with the government guidelines and wear a face covering which fully covers your mouth and nose whilst in store. This will include children 11 years and over. If you are medically exempt from wearing a mask, please let a member of staff know.
	<ul style="list-style-type: none">• A member of staff will guide customers into the store for a one to one service. Please follow the instructions from the team and wait at the designated areas to be served.• Only one adult with one child per family will be admitted into the store.• Please follow social distancing rules and keep 2 meters away from other customers and all staff members.
	<ul style="list-style-type: none">• Upon entering the store - please use the hand sanitiser provided and clean your hands thoroughly.
	<ul style="list-style-type: none">• With COVID SAFE measures in place, trying on or touching merchandise is not permitted.• Please come prepared by measuring your child in advance as per our guidelines and bring these measurements with you. This will help us to serve customers quickly and efficiently and therefore keep waiting times to a minimum. Our staff are not permitted to measure your child.• The changing rooms will remain closed.
	<ul style="list-style-type: none">• There will be no browsing in store allowed so please come prepared with a list of uniform items you require including the sizes you need.• Our staff will pick out all the items on your shopping list for you.
	<ul style="list-style-type: none">• Please pay by contactless where possible.
	<ul style="list-style-type: none">• Please be kind,. These measures are in place to keep all our customers and staff safe during the COVID-19 pandemic.• Please respect and follow instructions from staff and observe the floor markings.• Any form or abuse, rudeness or violence against our staff will not be tolerated, Our premises have CCTV cameras is recording at all times for your safety and ours.

These measures are subject to change at any time

DA VINCI ACADEMY – SHOPPING LIST

Please see the schools uniform dress code for further information

Child's Name _____ TUTOR GROUP _____

To help you with the sizes, please see the measuring guide

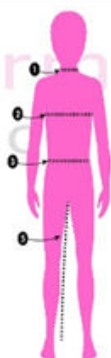
Items	colour	sizes available		size required	quantity required	
Years 7, 8, 9, 10 & 11 - compulsory school uniform						
Girls or Boys - Fitted Blazer with logo (please circle gender required)	grey	TO FIT CHEST SIZE IN INCHES		APPROX AGE	GIRL OR BOY FIT	
		27" 28" 29" 30"		9-10 YEARS		
		31", 32", 33"		11-12 YEARS		
		34", 35", 36"		13 YEARS		
		37", 38" 39" 40"		14-16 YEARS		
		42", 44" 46"		----		
DVA Long Tie (clip on ties are not permitted by school) *we recommend purchasing two ties (one to wear and one for spare)	navy/silver	X		X		
DVA Girls Tartan Skirt (comes with adjustable waistband) *compulsory style for DVA – Girls may also opt to wear smart formal tailored black trousers – must not be skinny fit, leggings or jeans. Please refer to the skirt size guide to order the correct fit	navy/grey	WAIST SIZE IN INCHES		ORDER SIZE	LENGTH IN INCHES (MUST FIT TO THE KNEE) AVAILABLE IN 20" LENGTH 22" LENGTH 24" LENGTH	
		20"		22"		
		22"		24"		
		24 "		26"		
		26"		28"		
		28"		30"		
		30"		32"		
		32"		34"		
		34"		36"		
		36"		38"		
Years 7, 8, 9, 10 & 11 - general school uniform						
V Neck Jumper (no logo) *optional to wear under the blazer during colder weather	navy	TO FIT CHEST SIZE IN INCHES		APPROX AGE		
		30"		9-10		
		32"		11-12		
		34"		13		
		36"		14		
		38" – 40"		15 +		
Shirt/Blouse- long or short sleeve. With a collar which buttons up to the neck and is suitable for wearing with a tie.	white	BOYS COLLAR SIZE		GIRLS CHEST SIZE	APPROX AGE	COLLAR/CHEST SHORT OR LONG SLEEVE
		13"		30"	9-10 YEARS	
		13.5"		32"	11 YEARS	
		14"		34"	12-13 YEARS	
		14.5"		36"	13-14 YEARS	
		15"		38"	14-15 YEARS	
		15.5"		40"	16+ YEARS	
16-16.5"		42"	--			
Girls Slim Fit Trousers – smart formal tailored trousers – must not be skinny fit, leggings, or jeans.	black	TO FIT WAIST IN INCHES (women's size in brackets)		INSIDE LEG LENGTH IN INCHES	WAIST/LENGTH	
		24"(6), 26"(8), 28"(10), 30"(12), 32"(14), 34"(16)		27", 29", 31"		
Men's Slim Fit Trousers – smart formal tailored trousers – must not be skinny fit or jeans.	black	TO FIT WAIST IN INCHES		INSIDE LEG LENGTH IN INCHES	WAIST/LENGTH	
		28", 30", 32", 34", 36", 38", 40"		29", 31", 33"		
Boys Generous Fit Trousers – smart formal tailored trousers – must not be skinny fit or jeans.	black	SIZE (To fit waist in inches - in brackets)		INSIDE LEG LENGTH IN INCHES	SIZE/LENGTH	
		XS (23"-28"), S (24"-29"), M (26"-32"), L (29"-36"), XL (32"-40") 2XL/3XL (34"-42")		25", 27", 29"		
Years 7, 8, 9, 10 & 11- sportswear						
Unisex Fit – Short Sleeve P.E. Polo with Logo	navy/white	TO FIT CHEST SIZE IN INCHES		APPROX AGE		
		30"		9-10 YEARS		
		32"		11-12 YEARS		
		34"		13 YEARS		
		36"		14 YEARS		
		38"		15 YEARS		
		40", 42", 44"		--		

Items	colour	sizes available	size required	quantity required
Years 7, 8, 9, 10 & 11- sportswear continued				
Long Sleeve P.E. Rugby Top with Logo	navy/white	TO FIT CHEST SIZE IN INCHES	APPROX AGE	
		30-32"	9-12 YEARS	
		34-36"	13-14 YEARS	
		38-40"	15-16 YEARS	
		42-44", 46-48"	--	
P.E. Hoodie with Logo *optional for girls and boys to wear in colder weather. (We recommend going up one size for a more oversize fit).	navy/white	TO FIT CHEST SIZE IN INCHES	APPROX AGE	
		32"	11-12 YEARS	
		34"	13 YEARS	
		adults XSmall	14 YEARS	
		adults Small	14 YEARS	
		adults Medium	15 YEARS	
		adults Large	16 YEARS	
		adults XLarge	--	
P.E. Socks	navy	TO FIT SHOE SIZE		
		12-3		
		3-6		
		7-12		
Shadow Stripe P.E. Shorts	navy	SIZE	APPROX AGE	
		Junior size XL	9-10 YEARS	
		Junior size XXL	11-12 YEARS	
		Senior size Small	13 YEARS	
		Senior size Medium	14 YEARS	
		Senior size Large	15 YEARS	
		Senior size XLarge	16+ YEARS	
Girls P.E. Skorts	navy	SIZE (WAIST IN INCHES IN BRACKETS)	APPROX AGE	
		(25" WAIST)	9-10 YEARS	
		(27" WAIST)	11-12 YEARS	
		(28" WAIST)	13 YEARS	
		S/M (29" WAIST)	14 YEARS	
		M/L (31" WAIST)	15 YEARS	
		L/XL (33" WAIST)	16+ YEARS	
Unisex Slim Fit Track Bottoms or Girls Pro Sports Leggings	navy	SIZE (WAIST IN INCHES IN BRACKETS)	APPROX AGE	
		XXXS	9-10 YEARS	
		XXS	11-12 YEARS	
		XS (26-28")	13 YEARS	
		S (29-31")	14 YEARS	
		M (32/34")	15 YEARS	
		L (35-36")	16+ YEARS	
		XL (37/38")	--	
Gum Shields	black, blue, pink, orange, green, yellow, clear (subject to availability)		12 years +	
Shin Guards	black	SIZE	TO FIT HEIGHT	
		S	UP TO 4' 5"	
		M	UP TO 5' 1"	
		L	UP TO 5' 9"	
Senior Gym Bag	navy or black			

MEASUREMENT GUIDE FOR BOYS & GIRLS

Our garment sizes reflect the size of body the garment will fit in inches.

For example: If chest measures 32 inches then blazer size 32 will fit, however if you require a more roomier fit, select larger than 32



1 COLLAR

Measure around the base of the neck, where the collar sits.

2 CHEST

Place the tape close under the arms. Measure the chest at the fullest part.

3 WAIST

Measure around the natural waistline.

4 HIPS

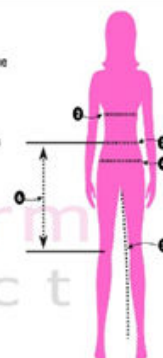
Measure around the bottom, at the fullest part.

5 INSIDE LEG

Measure from the crotch to the hem of the trousers.

6 SKIRT LENGTH

For skirt length measure from waist to knee.



UNIFORM DIRECT



da Vinci Academy
A L.E.A.D. Academy



SCAN ME

Da Vinci Academy Blazer with logo	from £24
L.E.A.D Academy Long Tie <small>(clip on ties are not permitted)</small>	only £5
White Shirts/Blouses	from £5
L.E.A.D. Academy Tartan Skirts <small>*new official school skirt</small>	from £18
Senior Boys & Girls Black Trousers	from £14
Navy V Neck Jumpers <small>(no logo) *optional winter wear under blazer</small>	from £13
Da Vinci Academy Short Sleeve P.E. Polo with logo	from £8
Da Vinci Academy Long sleeve/outdoor P.E. top with logo	from £15
Da Vinci Academy P.E. Hoody with logo <small>*optional for colder weather</small>	from £17
Navy P.E. Socks	only £4
Navy P.E. Skorts	from £11
Navy P.E. Shadow Stripe Shorts	from £3
Navy P.E. Track Bottoms <small>*optional</small>	from £13
Gum Shields	only £2
Shin Guards	from £9
P.E. Bags Black or Navy	only £5
20 Personalised Iron-On Nametapes	only £2.50

E & OE MARCH 2021

Ordering for **September?** - Allow plenty of time ✓ Order before July



April-June
Best time to order



July
Expect Some Delays



Aug-Sept *Extreme Delays*
Not guaranteed for back to school

LOOK SMART, FEEL PROUD

54 Babington Lane, Derby. DE1 1SX
01332 342569

WWW.UNIFORM-DIRECT.COM

UNIFORM DIRECT

Opening Hours

10am - 5pm

Monday to Saturday

also open on Sundays during school
summer holidays

** large car park nearby **



Ordering for **September?** - Allow plenty of time

✓ Order before July

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